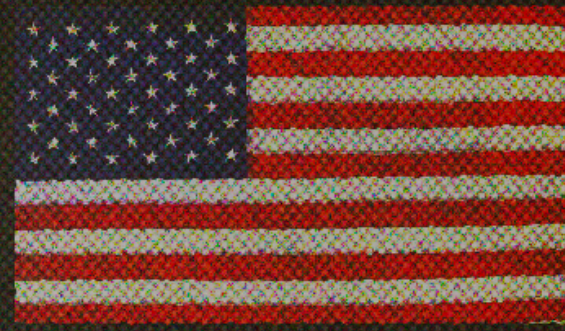


ALIEN



***ALIEN: American Dream Denied** spotlights the emotional journey of high-skilled, documented immigrants as they seek permanence in a country that benefits from their talent, but denies them a home.*

THE FILM

America's competitive edge in science and technology depends heavily on high-skilled, documented immigrants from around the world. Yet, while headlines inundate us with the challenges at America's borders, a different immigration issue has been unfolding within the country. The same talent that America depends on for continued success faces an uphill battle to remain as contributing residents.

The employment-based green card backlog has grown to **1.8 million** people, and applicants from countries such as India face up to **195 years** of waiting for green cards. Nearly **200,000** will likely die before they could even reach the front of the line. Almost **300,000** minors risk deportation from the country they call home if they reach the age of 21 before their parents gain permanent residence.

MEET THE CAST



Sita, an accomplished pre-med student raised in the U.S., faces deportation at the age of 21 because her parents are stuck in the employer-based green card backlog



Dr. Lopa was unable to provide critical mental health care to her patients during the pandemic because her visa was not renewed.



Sunayana's husband was an Indian-born engineer who was killed in a hate crime and her life was thrown into even further turmoil as she wrestles with her immigration status.



Sadhak and Sudarshana are passionate scientists with a deep desire to further cancer therapeutics, but are stymied by a decades-long Green Card backlog.



Ketaki and Girish may have to take their entrepreneurial efforts abroad due to an uncertain path to American citizenship.

WHY THIS FILM IS NEEDED

The U.S. media's focus on undocumented immigrants means that many Americans know little about documented, high-skilled immigrants and the inhumane battles they face. *ALIEN* seeks to spark and contribute to public discourse on this overlooked issue and contribute to meaningful policy reform.

It is no secret that America needs comprehensive immigration reform. Missing from many public debates is how high skilled workers who are often exploited and demeaned fit into comprehensive immigration reform. Through the release of this documentary on PBS, we are bringing awareness about this issue across the US, which is a crucial step in fixing America's broken immigration system.

PRODUCER AND DIRECTOR



Vidyut Latay is an award-winning documentary filmmaker originally from India and now a proud US citizen. Her debut groundbreaking documentary, "*BEYOND SILENCE*," has screened twice on PBS, at film festivals around the world, and at universities like UCLA and Gallaudet.

Vidyut and her husband, Ram, have lived in the U.S. on a spectrum of available visas (H-4, H-1B, F-1, and O-1) and have first-hand experience navigating the complex immigration process. As a storyteller, she brings eighteen years of film and tech experience, community contacts, and deep knowledge of the subject matter.

EXECUTIVE PRODUCER



Chaitanya Sareen is a creative and technologist with a passion for storytelling. He has Executive Produced several award-winning films, including the documentary *MEET THE PATELS* and the short film *YELLOW*, nominated for a 2024 BAFTA and shortlisted for an Oscar. He is also a seasoned product leader with 20 years of technology experience and over 50 patents. Chaitanya is a proud US Citizen who celebrates fellow passionate immigrants and their impact on this country.

ALLYSHIP THROUGH PBS UNDERWRITING SPONSORSHIP

ALIEN: American Dream Denied will air on PBS, where it can reach an audience of more than 160 million people. We would be grateful for your support and invite you to benefit from the valuable exposure you will enjoy with your sponsorship. The power of underwriting *ALIEN* on public television includes an engaged audience that will see your message where there are 15 times fewer spots than commercial TV, so your message stands out.

SPONSORSHIP LEVELS AND BENEFITS*			
BRONZE \$10,000	SILVER \$25,000	GOLD \$50,000	PLATINUM \$100,000
Inclusion under the “Underwriter Pod”- underwriter will be identified in the beginning and end of the program during the PBS broadcast	5 seconds on-screen underwriter credit during the PBS broadcast (in the beginning and end of the program) and educational version	10 seconds on-screen underwriter credit during the PBS broadcast (in the beginning and end of the program) and educational version	15 seconds on-screen underwriter credit during the PBS broadcast (in the beginning and end of the program) and educational version
Hyperlinked text on film website	Hyperlinked logo on film website	Hyperlinked logo on film website on every page	Hyperlinked logo on website on every page, separate sponsorship page and an embedded video about your allyship
1 exclusive virtual screenings	5 exclusive turnkey virtual screenings	10 exclusive turnkey virtual screenings	20 exclusive turnkey virtual screenings
Citation in educational materials	Logo included in educational materials	Logo and acknowledgement in education materials	Logo, acknowledgement, and letter of allyship in educational materials
Engagement across social media pages	Engagement across social media pages	Engagement across social media pages	Featured engagement across social media pages

***Sponsorship benefits may vary according to final agreement.**

If you are interested in coming on board as an underwriter for *ALIEN* PBS broadcast with an amount not listed above, please contact Vidyut Latay (vidyut.latay@gmail.com) & Chaitanya ([cgsareen@gmail.com](mailto:cdsareen@gmail.com)).

PBS FACTS

- For 20 consecutive years, a national study has rated PBS as the most-trusted institution in America.
- Over the course of a year, 67% of all U.S. television households – more than 160 million people – watch PBS via traditional television.
- Each month, PBS reaches over 120 million people through television and 26 million people online.
- PBS and its member stations are America's undisputed home for documentary storytelling. During the 2021-2022 season, PBS offered 170 hours of new documentary content, seen by nearly 60 million people.
- 85% of PBS viewers prefer to do business with companies that support PBS.
- 95% of adult viewers are more likely to have a household income of \$150,000+.
- 177 % more likely to have investments of \$150,000+.
- 72% more likely to be homeowners.
- 57% more likely to have a vacation home.
- 96% more likely to buy a new domestic or imported car worth \$39,000+.

Sources:

PBS Facts

Alien Documentary